

**2nd China Canada Systems Biology (CCSB) Conference**

**and**

**19th Methods in Protein Structure Analysis (MPSA) Conference**

**June 25-28, 2012  
Ottawa, Canada**

# **Sponsorship Prospectus**



Event Coordination provided by ETP Symposium Inc.

On behalf of the Ottawa Institute of Systems Biology, University of Ottawa, we cordially invite you to participate as a sponsor of two back-to-back meetings: 2nd China-Canada Symposium in Systems Biology (June 25) and the 19th Methods in Protein Structure Analysis (MPSA) meeting (June 26 & 27) organized in collaboration with the International Association for Protein Structure Analysis and Proteomics (<http://www.bnl.gov/iapsap/default.asp>).

OISB held its first three symposia in Ottawa with over 200 people per year in attendance. In 2010, we had our first China-Canada Systems Biology symposium in Dalian, China. The joint 2012 symposium will feature a world-class program of speakers from industry and academia, discussions that seek to identify strategic responses to the technological challenges of scientific analysis, and exhibits highlighting new technologies and research products. Delegates will have an opportunity to network and interact with an elite group of presenters fostering new collaborations. In addition, participants will view exhibitor showcases displaying state-of-the-art technology that would assist with their research.

We anticipate the participation of researchers from a variety of disciplines, with 70% from North America, 10% from Asia, 10% from Europe and 10% from other regions. To ensure an intimate and collegial atmosphere for this prestigious event, attendance will be limited to 200 participants.

We look forward to welcoming you the two meetings.

Regards,

Dr. Daniel Figeys  
OISB, Director

**Université d'Ottawa**

L'institut de la Biologie des Systèmes d'Ottawa



uOttawa

Faculté de médecine  
Faculty of Medicine

**University of Ottawa**

Ottawa Institute of Systems Biology



# Sponsorship Opportunities

\*\*Please note all amounts are in CAN Dollars.

## Platinum Sponsor- \$5,000

- Event Advertising/Promotion: Identified as Platinum Sponsor on the event website; A link to your website; Identified as Platinum Sponsor on all Conference promotion items; 1 Insert in delegate bag.
- Choice of: (based on availability & first to sign up)
  - Sponsorship of Tech Talk (only 2 available at Lunch)
  - Sponsorship of 1 Coffee Break (only 3 available)
- Exhibition: Priority selection.
- Exhibit Space, with 1 skirted table, 2 chairs, electrical outlets.
- Passes: 3 passes to Conference.

## Gold Sponsor - \$4,000

- Event Advertising/Promotion: Identified as Gold Sponsor on website; A link to your website; Identified as Gold Sponsor on all Conference promotion items.
- Tech Talk, (only 1 available at 1 Coffee Break) (based on availability & first to sign up)
- Exhibition: Selection based on first to sign up basis, after Platinum.
- Exhibit Space, with 1 skirted table, 2 chairs, electrical outlets.
- Passes: 2 passes to Conference

## Silver Sponsor - \$3,000

- Event Advertising/Promotion: Identified as a Silver Sponsor on website; A link to your website; Identified as a Silver Sponsor on all Conference promotion items.
- Exhibition: Selection based on availability.
- Exhibit Space, with 1 skirted table, 2 chairs, electrical outlets.
- Passes: 1 pass to Conference.
- Option to add Tech Talk for an additional fee of \$1,000 (only 1 available at 1 Coffee Break) (based on availability & first to sign up).

## Exhibitor - \$2,000

- Event Advertising/Promotion: Identified as an exhibitor on the conference website.  
Exhibit Space

Opportunities (each)	Number available	Cost
<p><b>Sponsored Breakfast</b> Includes: signs identifying sponsor posted during the breakfast and in the program</p>	2	\$4,000
<p><b>Sponsored Coffee Break</b> includes: signs identifying sponsor posted during the break and in the program</p>	6	\$2,000
<p><b>Sponsored Lunch</b> includes: signs identifying sponsor posted during the lunch and in the program</p>	2	\$6,000
<p><b>Sponsor Reception (China-Canada )</b></p>	1	\$3,000
<p><b>Sponsor Reception (MPSA)</b> Includes: signs identifying sponsor posted during the reception and in the program</p>	1	\$6,000
<p><b>Insert in Delegate Bag</b></p>		\$1,000
<p><b>Sponsoring Speaker</b> Includes: the opportunity for a representative of the sponsor to introduce the speaker; identified as sponsor in all promotional materials, including website and program.</p>		\$3,000
<p><b>15 MinuteTech Talk</b> Note a maximum of 4 spots available; 3 of which are included in Platinum, Silver sponsorships; If these are not taken, they will be available for purchase by Silver Sponsors 1 week prior to event.</p>	4	\$1,000
<p><b>Poster prizes</b> 3-4 poster prizes will be giving for the best posters as evaluated by the participants. The sponsors will have the opportunity to present the prizes to the participants at the closing of the meetings.</p>	1	\$1,000

## REGISTRATION FORM - SPONSORSHIP SELECTION

Company:		Contact Name:	
Address:		Telephone No.	
Fax No.		Email Address:	
<b>Sponsorship Items</b>	<b>Selected:</b>	<b>Cost:</b>	
Selection: (Platinum/Gold/Silver/Exhibitor)		\$	
Additional Opportunities		\$	
<b>Totals</b>		\$	

Please email Completed form to: [janette@etpsymposium.org](mailto:janette@etpsymposium.org)

Contact: Janette Champ, Event Manager, ETP Symposium Inc., P.O. Box 1166, Sharon, Ontario, L0G 1V0  
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